



Dec 21, 2022 Denmark

Inaugural Effie Awards Denmark Winners Announced

COPENHAGEN, November 25, 2022 - Robert/Boisen & Like-minded, Uncle Grey, Mensch & Sansir and &Co./NoA brought home the gold trophies when Effie Awards were awarded for the first time in Denmark on November 24, 2022.

The award for marketing effectiveness has been brought to Denmark by the country's official Effie partner, Kreativitet & Kommunikation (The Association of Advisory Creative Business in Denmark).

Charlie Stjerneklar, CEO Kreativitet & Kommunikation is very pleased with a successful evening centered around effective communications: "It has been an absolute pleasure to hold Effie Awards Denmark for the first time and I'm very impressed with the submitted campaigns. They reflect a top-shelf industry – nationally as well as internationally. Because of these high standards, I'm looking very much forward to repeating Effie next year continuing to showcase how competent the Danish communication and advertising industry is. In very few words: I'm a very happy Industry Executive this evening."

To see the full list of winners and photos from the gala, [click here](#).