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2020 Effie Awards Bulgaria Winners Announced

Noble Graphics named Most Effective Agency

Sofia, Bulgaria (February 1, 2021) - The Effie Awards Bulgaria 2020 winners were announced during a virtual ceremony on February 1, 2021, the first-ever digital celebration in the 13-year history of their competition. Winning eight Effies – three Gold, four Silver and one Bronze – Noble Graphics was named “Most Effective Agency”. Kaufland Bulgaria took the title “Most Effective Marketer,” by winning one Gold and two Silver Effie Awards.

In total, five Gold, six Silver and five Bronze Effies were presented during the virtual Gala ceremony this year. The marketing efforts that have delivered superior results were awarded with the global symbol of achievement – Effie Awards. The full winners list can be found [here](#).

The virtual ceremony was hosted by Desislava Stoyanova and Alexander Kadiev – TV hosts of bTV Media Group, the main sponsor of the Effie Awards Bulgaria 2020.

The Effie Awards honor the most significant achievement in marketing: ideas that work.

For more details visit effie.org and effiebulgaria.org.