



ВСИЧКО, КОЕТО  
БЛЕСТИ, Е ЗЛАТО.



Oct 03, 2020 Bulgaria

## 2020 Effie Awards Bulgaria Competition Will Recognize The Most Effective Campaigns This Year

Effie Awards Bulgaria has launched Call for Entry for the thirteenth edition of the competition.

This year's competition takes place in a new context, which has posed challenges to communication agencies and business in general. Therefore, in 2020, an additional month has been added to the eligibility period for campaign participation: January 1, 2019 - October 31, 2020.

This year, a new category is also included in the competition: Marketing for Current Events.

The early deadline for applications is November 13, 2020, and the final deadline is November 25, 2020.

This year's participation fee has been reduced, and participants who are members of the Bulgarian Association of Communication Agencies receive an additional discount.

Detailed information about the rules, deadlines, fees and documentation for participation can be found [here](#).

*This press release originally appeared at [effiebulgaria.org](http://effiebulgaria.org) >*