



Jul 23, 2020 Russia (Paused)

2020 Effie Awards Russia Winners Announced

On July 22, the 2020 Effie Awards Russia winners were announced during an online ceremony.

This year, the number of entries increased by 22% compared to 2019. The participating works were estimated in two stages by Effie Russia jury members, an esteemed group of business and marketing professionals.

241 entries were named Finalists, and 128 winners were awarded in 44 categories: 31 Gold, 38 Silver and 59 Bronze.

[View the full list of 2020 Effie Awards Russia winners >](#)

The results of the in Effie Russia rankings, which have been jointly developed since 2015, were announced at the ceremony.

Companies achieving the top rankings were: VympelKom as "Most Effective Company of the Year," BBDO Moscow as "Most Effective Agency of the Year" and Smetana as "Most Effective Independent Agency of the Year."

Full rankings will be published in July 2020 at www.effie.ru.

2020 Effie Russia Partners

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Technology Partner —Mail.Ru Group

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