



Dec 13, 2017 Ukraine

## Effie Awards Ukraine Announces 2017 Winners at 12th Annual Ceremony

On December 13, 2017, the 2017 Effie Awards Ukraine winners were announced. It was the 12th edition of Effie Awards Ukraine organized by All-Ukrainian Advertising Coalition. Nine Gold, 20 Silver, and 33 Bronze were presented during the Awards Gala. The 'Free Beer Forever' campaign by Kinograf agency won the Grand Effie.

130 senior marketing and advertising executives reviewed entries in three judging rounds. Jury experts determined the winners from 106 finalists in 40 categories.

Key players of the Ukrainian advertising and communications market, including clients, agencies, media, and research organizations, gathered together for the stunning Effie Awards Ceremony to celebrate the most effective cases and teams which are pushing the industry forward.

All finalists and winners of the 2017 Effie Awards Ukraine competition will be ranked in the 2018 [Global Effie Index](#), which identifies and ranks the most effective agencies, marketers, brands, networks, and holding companies by analyzing finalist and winner data from Effie Award competitions around the world.

To view the full winners list of 2017 Effie Awards Ukraine, [click here](#).

