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## Effie Awards UK Announces 2017 Finalists

The Effie Awards UK have recently announced the Finalists of the 2017 competition. This year, Effie Awards UK received a diverse portfolio of high calibre entries from a broad spectrum of agency/brand teams, showcasing exceptional standards of marketing effectiveness. After five days of Round One Judging, 26 cases have been selected as finalists.

All of the 2017 finalists go forward to final round judging, scheduled to take place on March 22-24, with winners announced at the Effie Awards UK Gala on 17th May 2017 at BAFTA in London.

See the full list of finalists [here](#) >

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