



May 17, 2013 Europe

Congratulations to Effie Croatia Winners of 2013

The Effie Croatia winners of 2013 were announced on May 17th at the Lone hotel in Rovinj. One Grand, one gold, four silver, and six bronze Effies were awarded to client/agency teams that best demonstrated effective marketing communication. The Grand Effie winner of the night was client/agency team Tele2/Bruketa & OM and Media Polis for their case "Tele2-Gregor Launch".

For more information on Effie Croatia's 2013 program, please visit their [website](#).

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The **Effie Awards** are known by advertisers and agencies globally as the pre-eminent award in the industry, and recognize any and all forms of marketing communication that contribute to a brand's success. Since 1968, winning an Effie has become a global symbol of achievement. Today, Effie celebrates effectiveness worldwide with the Global Effie, the Euro Effie, the Middle East / North Africa Effie and more than 40 national Effie **programs**. For more details, visit www.effie.org. Follow [@effieawards](https://twitter.com/effieawards) on Twitter for updates on Effie information, programs and news.