



Jan 27, 2016 APAC

## 2015 Effie Awards India Gala

This year marked the 15<sup>th</sup> anniversary of the Effie Awards in India. One Grand, 15 Gold, 26 Silver, and 54 Bronze Effies were awarded, and 111 Finalists were recognized at the Gala, which was held on January 27 in Mumbai.

The Grand Effie went to MullenLowe Lintas Group, India and Hector Beverages Ltd. for their campaign "Drinks and Memories" for Paper Boat.

Hindustan Unilever Limited was awarded Effie India Client of the Year, and MullenLowe Lintas Group, India won Effie India Agency of the Year.

The entries this year were judged by 285 industry leaders from across Mumbai, Delhi, and Bangalore.

For the full list of winners [click here](#).