



Jun 13, 2013 Europe

## Effie Belgium Celebrates 25th Effie Awards

On June 13<sup>th</sup>, 2013, Effie Belgium celebrated its 25<sup>th</sup> Effie Awards ceremony. The award-winning client/agency teams of the night were Telenet / TBWA (Gold), Studio Brussel / Mortierbrigade (Silver), Tienen Sugar Refinery / Havas Brussels (Silver), VRT / boondoggle (Silver), Campbell Foods / Y & R / These Days (Bronze), Unilever / McCann Brussels (Bronze) and Royal Belgian Football Association / boondoggle (Bronze).

For more information on Effie Belgium's 2013 program, winners, and cases please visit the [Effie Belgium website](#).

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The **Effie Awards** are known by advertisers and agencies globally as the pre-eminent award in the industry, and recognize any and all forms of marketing communication that contribute to a brand's success. Since 1968, winning an Effie has become a global symbol of achievement. Today, Effie celebrates effectiveness worldwide with the Global Effie, the Euro Effie, the Middle East / North Africa Effie and more than 40 national Effie programs. For more details, visit [www.effie.org](http://www.effie.org). Follow [@effieawards](#) on Twitter for updates on Effie information, programs and news.