



Oct 07, 2015 Latin America

Effie Awards Argentina Celebrates 10th Anniversary

Buenos Aires, Argentina. Oct, 07, 2015.

The tenth edition of the Effie Awards Argentina Gala Ceremony was held on October 7th, a night in which the most outstanding advertising cases of 2015 were awarded with 63 trophies. Performed in the majestic Tattersall of Palermo, the evening's awards included 20 Gold Effies, 19 Silver Effies, 24 Bronze Effies and one Grand Effie, delivered to the client/agency team Telekino and El Almacén for the Huevo campaign.

Distributed in 25 categories, the entries were judged by a panel of more than 90 members (marketers, advertisers, academic professors and research executives, among others). The jury was chaired by Ricardo Flammini, Marketing, Sales and Aftersales Director for the South Group of FORD.

The Effie Awards Argentina 2015 was organized by Effie Worldwide's partner, CONEP/Valora, under the sponsorship of Clarin, Telefe, Cablevisión/Fibertel, Turner, Millward Brown Argentina, and in partnership with Oxobox, Marketers by Adlatina, La Pirada and Adlatina.

A complete list of the 2015 Effie Argentina winners can be found [here](#).